GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:897
ANSWERED ON:28.07.2000
ACCREDITED ADVERTISING AGENCIES
MOINUL HASSAN AHAMED

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) : the details of the norms followed to give accredential for the advertising agencies from whom advertisements are accepted;

(b) : the details of commercial advertisement rates for different slots on Doordarshan; and

(c) : the commission given to the accredited advertising agencies during the last three years, year-wise and agency-wise?

Answer

The Minister of State of the Ministry of Information AND BroadcastingAND Minister of State of the MINISTRY OF LAW, JUSTICI AND COMPANY AFFAIRS (Shri Arun Jaitley)

(a) to (c) : Information is being collected and will be laid on the Table of the House.